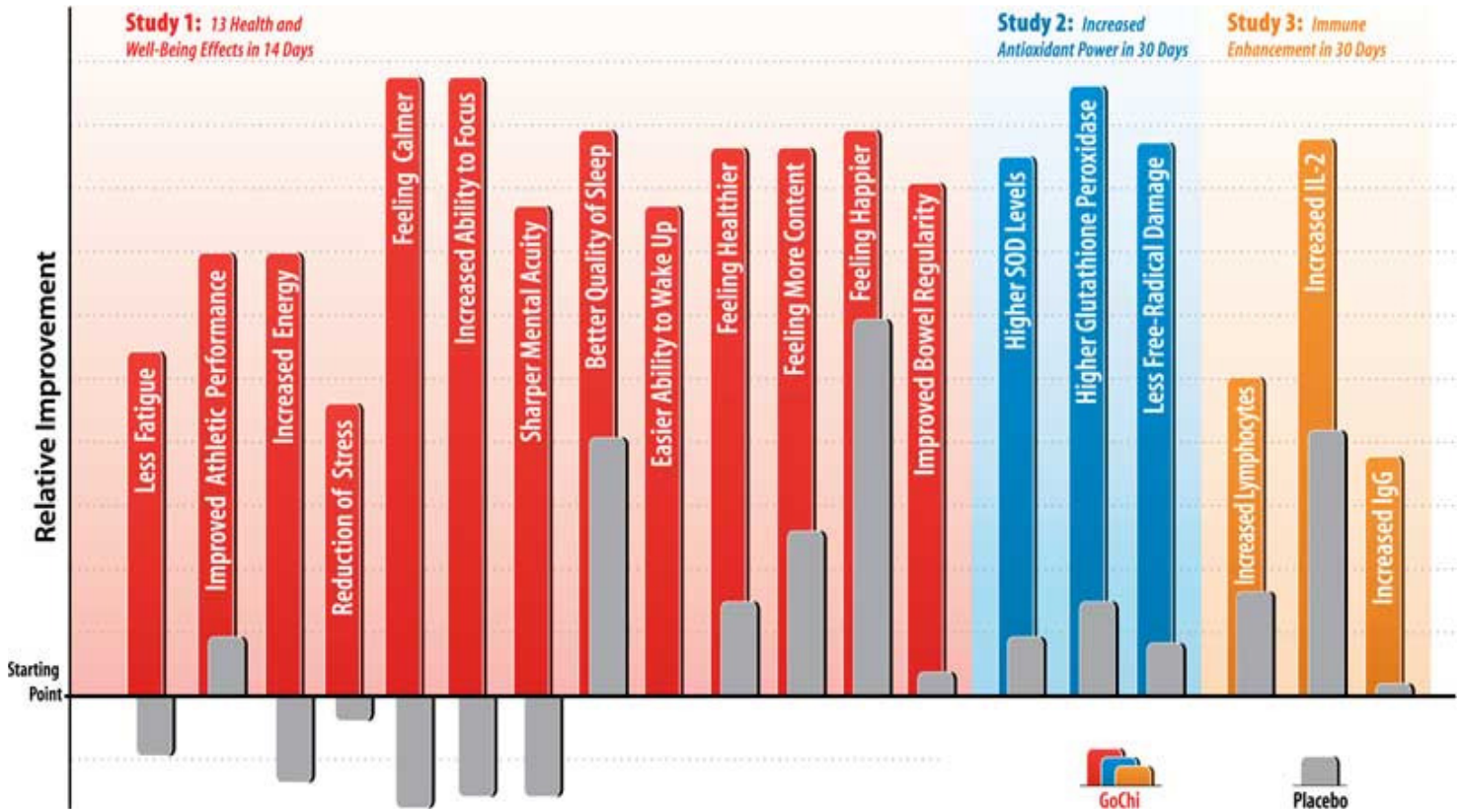


19 Reasons to drink GoChi™ Every Day!



With Scientifically Demonstrated Results, There's No Excuse Not To!



On January 8, 2008, FreeLife released a groundbreaking study which was accepted for publication by the highly respected *Journal of Alternative and Complementary Medicine (JACM)*. As a peer-reviewed journal, *JACM* will only publish research that has been independently verified by an expert panel of judges, and that level of scientific validation truly represents a first for a juice product in our industry.

This pivotal randomized, double-blind and placebo-controlled human clinical trial showed that a daily serving of just 4 ounces of GoChi can significantly improve your health and well-being in 13 important ways in just 14 days!

And subsequent studies have demonstrated how drinking 4 ounces of GoChi on a daily basis can deliver 6 more benefits, increasing your body's antioxidant power and significantly enhancing vital immune defenses in just 30 days!

The 19 benefits identified in FreeLife's three GoChi studies are no coincidence. They are all interrelated, and have been collectively termed The GoChi Effect™.

Study 1. *This 14-day study examined the effects of GoChi on 13 key aspects of health and well being. Thirty-five test subjects were divided at random into two groups. The first group received 4oz daily of GoChi. The second group received 4 oz daily of a placebo (a similar-tasting juice that did not contain any goji). The GoChi group experienced significantly better results than the placebo group in all 13 categories. Since the study was double-blind, neither FreeLife's scientists who conducted the study, nor its employees, who served as the study's participants, knew if they were drinking the real GoChi or the inactive placebo.*

Study 2. *This 30-day antioxidant study was conducted by a prestigious medical center in Asia. Fifty healthy adults were divided at random into two groups, a GoChi group and a placebo group, who received 4oz daily servings of either GoChi or the inactive placebo, respectively. The test subjects were not associated with FreeLife and had never consumed Himalayan Goji Juice or GoChi. After 30 days, the GoChi group showed highly significant increases in blood levels of two key antioxidants, and also showed a significant decrease in a key marker of toxic free radical activity. No significant improvements were seen in the placebo group.*

Study 3. *This 30-day immune study was conducted by a prestigious medical center in Asia. Sixty healthy adults were divided at random into two groups, a GoChi group and a placebo group, who received 4oz daily servings of either GoChi or the inactive placebo, respectively. The test subjects were not associated with FreeLife and had never consumed Himalayan Goji Juice or GoChi. After 30 days, the GoChi group showed significant improvement in the body's immune system, as evidenced by increased levels of three key immune markers. No significant improvements were seen in the placebo group.*

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.